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1-800-GeeksOnTime Announces 'The Smartest Choice' New York City Tour; Branded SMART Car Will Roam Big Apple Area, Giving Thousands Away in Prizes

LYNDEN, Wash.--(BUSINESS WIRE)--Dec. 6, 2005--1-800-Geeks-on-Time, www.geeksonline.com, the largest independently owned provider of onsite and remote computer services, is dramatically getting the word out to thousands of (what-are-bound-to-be) curious onlookers that it offers "The Smartest Choice" in technology solutions, when it launches its "The Smartest Choice New York 2005-06 Tour." Illustrating the point with thousands of dollars in prizes and giveaways, the company's new 1-800-GeeksOnTime 98-inch SMART Car (aka Swatch Mercedes ART) will be stationed in New York City through the holidays, just in time to deliver personalized service and holiday gift cards for tech support during what will be the busiest service call season of the year.

During the time period from Dec. 19 to Jan. 4, the 1-800-GeeksOnTime SMART Car driver will be taking photographs of people all over the five boroughs. Those photos will be posted on the Web site at www.thesmartestchoice.us. According to 1-800-GeeksOnTime Founder/CEO Venus McNabb, "When people claim their contest photos on the Web site, we'll enter them into the drawing where they stand to win all kinds of wonderful prizes. One lucky winner in the company's small business division will receive an IT network makeover, the company's signature specialty, worth more than \$10,000. With a network makeover, small business owners receive premium-level consultation to set up a network, and make their business data secure, virus-free, and safely archived using state-of-the-art technology. Other prizes include a notebook computer, Microsoft 360 system, PSP system, iPod NANOs, certificates for free service calls, subscriptions for ongoing computer remote support, and numerous computer-related items." In addition, right on the spot, the SMART Car drivers will be giving away thousands of promotional items at every stop around New York City.

McNabb, who will be in New York for the launch and initial part of the tour, said, "The selection of the SMART Car as our company's signature vehicle reflects the 1-800-GeeksOnTime's keen sense of choice in technology. The SMART Car epitomizes groundbreaking new design in automotive technology -- being manufactured from a high percentage of recyclable materials and getting nearly 60 miles per gallon. 1-800-GeeksOnTime's entire approach to computer and IT support is just as innovative. Our focus is not only helping fix problems, but on preventing problems before they even occur."

The company is planning additional tours to Chicago and Washington, D.C. next year. The West Coast SMART tour, which totaled almost 2,000 miles, concluded this past October, and that SMART Car has made its home in the Phoenix area.

Background

1-800-GeeksOnTime was founded in 1999 by then-22-year-old entrepreneur Venus McNabb. With more than 800 technicians, the company offers national onsite computer services for corporate and individual users. As a result of its proactive approach to computer maintenance, the company has doubled and tripled its revenues each year since its creation. McNabb and the 1-800-GeeksOnTime SMART Car were recently featured on ABC's Good Morning America.

McNabb has been recognized as one of the top 12 entrepreneurs under 35 for 2003 by BizAZ magazine and was invited for membership in the International Who's Who Historical Society, one of only 27 people out of 30,000 worldwide submissions to be so honored. Last fall, McNabb was honored as Best Young Entrepreneur in The 2004 Stevie Awards for Women Entrepreneurs, which recognizes the accomplishments of women small business owners in the United States. She was a finalist in Inc. Magazine's Company of the Year 2004 Awards. McNabb was named as one of the "Up and Comers" for 2005 by BizAZ Magazine. She was named as one of 2005's top "40 under 40" entrepreneurs by Business in Vancouver Magazine. The company won a 2005 American Business Award for its outstanding customer service. 1-800-GeeksOnTime can be reached at 800-433-5766, or www.GeeksOnTime.com. Technicians are skilled to service platforms and devices that include Apple, Linux, Palms, PCs, LANs and enterprise systems. The Smartest Choice tour Web site is www.thesmartestchoice.us.

Editor's Note: Venus McNabb, 1-800-GeeksOnTime founder and CEO will be in New York Dec. 16-22 for media interviews.

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