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1-800-GeeksOnTime Announces "The Smartest Choice" Promotional Tour; Branded SMART Car Set to Travel 1600 Miles from Lynden, WA to Phoenix, Arizona



Venus McNabb, CEO & Founder of 1-800-GeeksOnTime, poses next to the company's new SMART Car. This car will travel 1,600 miles, from Lynden, WA to Phoenix, AZ, in the company's "The Smartest Choice Tour," Oct. 6 through Oct. 19. Thousands of dollars in prizes and giveaways can be won by those in cities along the route. (Photo: Business Wire)

LYNDEN, Wash.--(BUSINESS WIRE)--Sept. 27, 2005--1-800-Geeks-on-Time, www.geeksonline.com, the largest independently owned provider of onsite and remote computer services, is dramatically getting the word out to thousands of (what-are-bound-to-be) curious onlookers that it offers "The Smartest Choice" in technology solutions when it launches its "The Smartest Choice 2005-06 Tour." Illustrating the point with thousands of dollars in prizes and giveaways, the 1600-mile tour will take the company's new 1-800-GeeksOnTime 98-inch convertible SMART Car (aka Swatch Mercedes ART) en route from its headquarters in Lynden, Washington to Phoenix, Arizona, the company's Southwest hub.

During the 1,600-mile trek, the 1-800-GeeksOnTime SMART Car driver will be taking photographs of people along at destinations along the route. Those photos will be posted on the web site at www.thesmartestchoice.us. According to 1-800-GeeksOnTime Founder/CEO Venus McNabb, "When people claim their contest photos on the web site, we'll enter them into the drawing where they stand to win all kinds of wonderful prizes. One lucky winner in the company's small business division will receive an IT network makeover, the company's signature specialty, worth more than \$10,000. With a network makeover, small business owners receive premium-level consultation to set up a network, and make their business data secure, virus-free, and safely archived using state-of-the-art technology. Other prizes include a notebook computer, Microsoft 360 system, PSP system, iPod NANOs, certificates for free service calls, subscriptions for ongoing computer remote support, and numerous computer-related items." Drivers will also be giving away thousands of promotional items at each destination along the route.



McNabb says, "The selection of the SMART Car as our company's signature vehicle reflects the 1-800-GeeksOnTime's keen sense of choice in technology. The SMART Car epitomizes groundbreaking new design in automotive technology -- being manufactured from a high percentage of recyclable materials and getting nearly 60 miles per gallon. 1-800-GeeksOnTime's entire approach to computer and IT support is just as innovative. Our focus is not only helping fix problems, but on preventing problems before they even occur."

The 1600-mile journey which starts Thursday, Oct. 6, 2005, and concludes Wednesday, October 19, 2005, will make stops at key destinations in the following cities:

City Destination	Approximate Date
Lynden, Bellingham, Washington	Thursday, Oct. 6, 2005
Seattle, Washington	Friday, Oct. 7, 2005
Portland, Oregon	Saturday, Oct. 8, 2005
Salem, Eugene, Medford, Oregon	Sunday, Oct. 9, 2005
Sacramento, Oakland, CA	Monday, Oct. 10, 2005
San Francisco, CA	Tuesday, Oct. 11

San Jose, Palo Alto, Santa Cruz, CA	Wednesday, October 12, 2005
Santa Barbara, CA	Thursday, Oct. 13, 2005
Santa Monica, CA	Friday, Oct. 14, 2005
Los Angeles, West Hollywood, Hollywood, Burbank, CA	Saturday, October 15, 2005
Long Beach, Newport Beach, Laguna Beach, CA	Sunday, October 16, 2005
San Diego, CA	Monday, October 17, 2005
Phoenix, Tempe, Chandler, Ahwatukee, AZ	Tuesday, October 18, 2005
Scottsdale, Mesa, Gilbert	Wednesday, October 19, 2005

The company is planning additional tours to New York City, Chicago and Washington, DC. In total, the company plans to have four SMART Cars in the field by 2006.

Background

1-800-GeeksOnTime was founded in 1999 by then-22-year-old entrepreneur Venus McNabb. With more than 800 technicians, the company offers national on-site computer services for corporate and individual users. As a result of its proactive approach to computer maintenance, the company has doubled and tripled its revenues each year since its creation. Ms. McNabb and the 1-800-GeeksOnTime SMART Car were recently featured on ABC's Good Morning America. Ms. McNabb has been recognized as one of the top 12 entrepreneurs under 35 for 2003 by BizAZ magazine and was invited for membership in the International Who's Who Historical Society, one of only 27 people out of 30,000 worldwide submissions to be so honored. Last fall McNabb, was honored as Best Young Entrepreneur in The 2004 Stevie Awards for Women Entrepreneurs, which recognizes the accomplishments of women small business owners in the United States. She was a finalist in Inc. Magazine's Company of the Year 2004 Awards. Ms. McNabb was named as one of the "Up and Comers" for 2005 by BizAZ Magazine. She was honored as one of 2005's top "40 under 40" entrepreneurs by Business in Vancouver Magazine. The company won a 2005 American Business Award for its outstanding customer service. 1-800-GeeksOnTime can be reached at 1-800-433-5766, or www.GeeksOnTime.com. Technicians are skilled to service platforms and devices that include Apple, Linux, Palms, PCs, LANs and enterprise systems. The Smartest Choice tour web site is www.thesmartestchoice.us.

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